

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
goes to
SCOUT



POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

\$50 Gold Donation
Over **\$35** to local Scouting

\$30 Silver Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$25
Over **\$17⁵⁰** to
local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

\$20
Over **\$14** to local Scouting





Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting



POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

\$10

Over **\$7** to local Scouting

All products are ©D.

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† per serving
* Trail's End Microwave Popcorn and Cheese Corn

SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
directly to your
customers!

Over
70%
goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
Don't forget to follow up!

STEP 3: Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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